

NEW FISHERMAN'S WHARF PASS OFFERS 33% DISCOUNT ON SIGHTSEEING, CRUISES AND ATTRACTIONS

Wharf Pass © lets you choose from 12 top attractions and offers bonus discounts for restaurants and shopping

San Francisco, CA – January 25, 2007 TourCorp, Inc. provider of online tour and vacation activity sales, announced today the launch of a Fisherman's Wharf Pass that offers a 33% discount on sightseeing, cruises and attractions at San Francisco's Fisherman's Wharf.

According to the San Francisco Convention and Visitors Bureau, Eighty-seven percent of San Francisco's visitors include Fisherman's Wharf on their itinerary. Fisherman's Wharf is San Francisco's most popular destination, attracting over 13 million visitors annually making the Wharf the City's #1 Attraction.

Wharf Pass ©, The One Price Admission Pass to Wharf Attractions, Tours & Cruises, is the only visitor program that includes all 12 of Fisherman's Wharf's major attractions but allows you to choose and pay for only 6. By offering visitors a choice, and a 33% discount, this innovative program delivers exceptional value for one low price.

Wharf Pass © can be purchased online at www.WharfPass.com, or from participating attractions, visitor's centers, and retail outlets throughout San Francisco and Fisherman's Wharf.

Purchase price for Wharf Pass © is \$61.00 for Adults and \$38.00 for Children (5-11). Beginning the day you first use your Wharf Pass ©, you have three days to visit each attraction once. That's six of twelve attractions to see over the course of three days – what a value!

The 12 Tours, Cruises and Attractions available with Wharf Pass © include your choice of the following attractions:

San Francisco CitySightseeing Open Top Double Decker Tour **OR** San Francisco Gray Line Hop On Hop Off Motorized Cable Car Trolley Tour

Red & White Fleet Golden Gate Bay Cruise © **OR** Blue & Gold Fleet Bay Cruise Adventure

Ripley's Believe It or Not! © Museum San Francisco **OR** Turbo Ride at PIER 39

Wax Museum at Fisherman's Wharf **OR** USS Pampanito Submarine Tour

Aquarium of the Bay at PIER 39 **OR** Historic Ships at Hyde Street Pier – San Francisco Maritime National Historical Park

Boudin at The Wharf Sourdough Bakery Museum and Tour
OR San Francisco Carousel At PIER 39

Additional Wharf attraction details, logos and images for press use can be found online
<http://wharfpass.com/tours/wharf/press.html>

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