



Wharf Pass © for 2009 Includes More Fun Attractions and Discounts; Visitors Save as Much as \$42 Per Person

The new and improved Fisherman's Wharf Pass © for sightseeing, cruises, and attractions at San Francisco's Fisherman's Wharf starts March 19, 2009. Now in its third year, Wharf Pass © makes travel to this much-visited destination more affordable than ever. At \$58 for adults and \$38 for children, this two-day pass is the only visitor program that includes 15 of Fisherman's Wharf's major attractions and activities. Visitors choose whichever six of these attractions they like best and may visit them over the course of two days.

San Francisco CA February 23, 2009 – Wharf Pass announced today the launch of a new and improved Fisherman's Wharf Pass © for sightseeing, cruises, and attractions at San Francisco's Fisherman's Wharf.

Fisherman's Wharf Pass San Francisco

Visitors save as much as \$42.00 per person and choose from fifteen attractions and activities at San Francisco's Fisherman's Wharf

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Wharf Pass customers asked for more choices and a better value in these tough economic times. Wharf Pass delivers with six new participants including the famous San Francisco Cable Cars.

"Wharf Pass © saves as much as \$42 per person over the cost of buying separate tickets for each attraction," observes Brian Huber, Marketing Director. "That's an incredible value, especially for families looking to save money when they travel."

In addition Wharf Pass can now be purchased as a combo with an Alcatraz Ferry Ticket. The **Alcatraz / Wharf Pass** combo is available exclusively through the Alcatraz Cruises ticket booth at Pier 33 or The Alcatraz Cruises call center (415) 981-ROCK (415) 981-7625. [Alcatraz / WharfPass Combo Package](#)

WharfPass is so much more than a ticket to everything worth seeing at Fisherman's Wharf! It provides many additional discounts, as well. Eat for less at some of San Francisco's most memorable restaurants, save money when you shop at selected stores, and enjoy even more tours at very special prices. [Check out the list of places where Wharf Pass buys you more fun for less money!](#)

Wharf Pass © can be purchased online at www.WharfPass.com or from participating attractions, visitor's centers, and retail outlets throughout San Francisco and Fisherman's Wharf.

The fifteen tours, cruises, and attractions available with the Wharf Pass © include the visitor's choice of:

CHOICE OF SAN FRANCISCO SIGHTSEEING TOURS

CitySightseeing Hop-On Hop-Off Open Top Double Decker Tour OR Gray Line San Francisco Motorized Cable Car Trolley Hop Tour OR Ride The Ducks.

CHOICE OF SAN FRANCISCO BAY CRUISES

Red and White Fleet Golden Gate Bay Cruise OR a Blue & Gold Fleet Bay Cruise Adventure.

INCLUDES FOUR OF THESE WHARF ATTRACTIONS & ACTIVITIES

- 1) Two Hour Bike Rental OR Go Car GPS Guided Tour Car Rental OR Historic Cable Car Ride
- 2) Wax Museum at Fisherman's Wharf OR SS Jeremiah O'Brien Liberty Ship OR Turbo Ride at PIER 39.
- 3) Aquarium of the Bay at PIER 39 OR USS Pampanito Submarine Tour.
- 4) Boudin Sourdough Bakery Museum and Tour OR Players Arcade at Pier 39 Game Tokens.

Additional Wharf attraction details, logos, and images for press use can be found online at <http://wharfpass.com/tours/wharf/press.html>

Wharf Pass
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General Information and Reservations: 415-440-4474

Alcatraz Cruises, LLC is an authorized Concessioner of the National Park Service, Department of the Interior

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